

# Cameron Moore

[cameron.moore@mookiecreative.com](mailto:cameron.moore@mookiecreative.com) | [www.camerontmoore.com](http://www.camerontmoore.com)

## EMPLOYMENT

---

### **Web Developer**, Latina Media Ventures, *New York, NY* March 2009 – August 2011

- UI Designer of March 2010 & October 2010 redesigned of Drupal based Latina.com
- Daily manage, maintain, and web master of Latina.com
- Redesigned email newsletters and oversee mailing list of over 100K+
- Created static and animated web ad placements for internal and external marketing clients such as *General Electric*, *Clinique*, *Pantene*, Walmart and *Aveda*.

### **Web Developer/Co-Founder**, Random Order Media Group, *New York, NY* March 2008 – March 2009

- Planned, designed, and developed Wordpress based Web Projects for brands including Grae Enterprises, Center for Contemporary Black History (Columbia Univ.), Music Artists Miss D. Woods & Jowell y Randy, Author Valonne Smith,

### **Front End Web Designer**, Weight Watchers, *New York, NY* May 2008 - September 2008 (freelance)

- Created UI web design for Men's site redesign, International versions of current site, web ad placements, newsletters

### **Front End Web Designer**, Oxygen Media, *New York, NY* March 2008 (freelance)

- Created UI site design, web ad placements, and email newsletter for *Who Cares About Girls?* Documentary series
- Created banner ads, newsletter and web promos ads for reality TV series *Deion and Pilar* and *The Bad Girls Club*

### **Web Designer/Senior Designer**, RF&B, *New York, NY* November 2006 – March 2008

- Maintained PHP based website; redesigned UI for better functionality and usability
- Designed email newsletters for mailings of 50K+ client list
- Created static and animated web ad placements
- Redesigned 100+ page printed magazine publication to enhance consistency and cohesiveness
- Expanded Brand Identity by developing and designing: letterhead, envelopes, business cards, 4 tier membership cards, brochures, flyers, postcards, banners and other promotion materials

### **Assistant Designer**, The Ave. Magazine, *Brooklyn, NY* August 2005- January 2008

- Worked as part of an internet-based team for both web and printed products of quarterly magazine
- Built, manage and maintain HTML and flash website
- Create animated web ad placements using Flash and Fireworks
- Designed and implement HTML based email templates for use in marketing purposes
- Designed and implement page layouts for quarterly print magazine
- Created illustrations and digitally edit images based on direction from Creative Director

### **Jr. Web Designer**, The Doneger Group, *New York, NY* February 2006- November 2006

- Worked as part of a team to build, manage and maintain two websites using HTML and a CMS
- Performed scanning, color correction, silhouetting and other digital manipulation as required
- Maintained a 100,000+ and growing digital asset library

## EDUCATION

---

### **San Jose State University, San Jose, CA** May 2004

Bachelor of Fine Arts in Illustration and Animation

## SKILLS

---

- HTML5, CSS3, JQuery, Drupal, Wordpress, Joomla, Adobe Creative Suite, Windows XP/7, Mac OS X+
- Working knowledge of PHP, MySQL, MyPHP Admin, Flash, and Final Cut Pro
- Graphic Design, Typography, design aesthetics, digital and traditional Illustration skills. Strong writing and oral communication skills